



REBUILD

★ ★ SYRIA

THE 6th INTERNATIONAL TRADE EXHIBITION
FOR REBUILDING SYRIA.

- Building & Construction.
- Electricity.
- Bridges & Railroads.
- Water & Sanitation.
- Insurance & Banking.
- Telecommunications.
- Oil & Gas.
- Agriculture.
- Education.
- Health.
- Information Technology.
- Food, Packing and Packaging.
- Hotels & Restaurants.
- General Products & Goods.
- Renewable Energy.
- Machinery & Vehicles.

29 September

3 October **2021**

**DAMASCUS INTERNATIONAL
FAIRGROUNDS**



AL-BASHEK FOR TRADING & FAIRS

RE-BUILD SYRIA 2020: BE A PLAYER IN THE REGION'S MOST PROMISING MARKET

Seize unmatched trade and investment opportunities:

No country in the region has more business generating potentials than Syria. More than 115 new projects are creating massive demand for materials and equipment, as 540 billion US Dollars are needed for the rehabilitation of Syria's infrastructure, electricity, water, oil, health, transportation, agricultural, and the telecommunication sectors.

Syria is in Urgent need of a full range of infrastructure products, services and systems, including hospitals, security equipment, medicines, road and rail machinery, oil production tools, finance and telecom systems.

Soaring demand for materials and technology in key sectors of the Syrian economy may well exceed \$150 billion in the long term. In the medium term, \$60-70 billion will be needed to rebuild the country.



ENJOY DIRECT ACCESS TO INTERNATIONAL COMPANIES AND DECISION MAKERS WHO RECOGNIZE SYRIA'S VAST ECONOMIC POTENTIAL.

Be part of a success story:

Relive the success of Re-build Syria 2019. Last year's exhibition surpassed all expectations. It attracted more than 389 exhibitors targeting key Syrian economic sectors, from 31 countries, covering 30.500 square meters of outdoor and indoor exhibition space at Damascus fairgrounds city.

Network with the people who really matter

Rebuild Syria 2020 will bring together buyers, manufacturers, suppliers, contractors and specialist, giving them direct access to projects directors, government bodies and variety of decision-makers involved in the economic rebuild of international contractors and regional subcontractors, who are the leading buyers in the Middle East markets, will attend.

Exhibitors will also be able to meet and appoint other Middle Eastern agents and distributors during the show.

Why invest in Syria?

Incidents have confirmed that Syria has the most appropriate situations and circumstances for investment-namely, its geographical location, its moderate Mediterranean climate and its vast areas, which made it possible to find the largest industrial enterprises on its land which its area amount reaches to 185,000 square km.

These facts will constitute an essential basis of an encouraging investment environment, along with additional advantages offered by the Investment law, constituting together a decisive factor in creating a remarkable investment atmosphere.

Moreover, a collection of laws regulating and encouraging investments in various areas have been issued in Syria, and the importance and efficacy of private and mixed-ownership funds as a strong mainstay and a solid basis for comprehensive economic development have been emphasized.

Syrian buyers program in support of Syrian businessmen:

The rebuild Syria 2020 organizers have adopted a special program to support and maximize the number of qualified Syrian businessmen who plan to attend the exhibition and meet with hundred of exhibitors from around the world who are keen to participate in the rebuilding of Syria and hoping to appoint agents and distributors for their products.



Key Sectors

Building & construction, oil & gas, municipal services & security, hospital & health, IT & communications, education & schools industry, agriculture & food technologies and products..

Construction:

The rebirth of Syria necessitates major reconstruction and rehabilitation, creating demand for basic building materials and equipment, including stone, marble and granite, architectural, finishing products, tools and technology, civil engineering expertise, environmental know-how, and infrastructural materials (including water, electricity, heating and air conditioning) as well as maintenance services and equipment.



Electricity:

Syria, like many of its Middle Eastern neighbors, is facing increasing demands for electricity for its population. In recent years Syria has expanded its capacity in electric power generation. The government was planning to expand this capacity by 8,000MW to 15,800MW by 2018, requiring an investment of \$7.6 billion, according to the state-owned Public Establishment for Electricity Generation and Transmission



Bridges and railroads:

A functional ground transportation infrastructural including railroads and bridges, is essential in the facilitation and the assurance of Syria's economic wellbeing. Syria's transportation infrastructural suffered severe damages. The challenge now is to restore the transportation infrastructure to a suitable level.

Telecommunications:

Syria requires range of telecom equipment, infrastructure. The Syrian authorities have already created significant demand for network technology, telecom equipment such as infrastructure products (including cables and connections, masts and antennas), public phone networks, repair equipment, as well as communication software, software consultants and engineers.

Water and sanitation :

Due to damages done to water and sanitation systems, and the lack of access to basic hygiene during the conflict, in areas affected by conflict, water supplies are only available at 1/3 of pre-crisis levels. And in affected towns, children and women are exposed to environmental health risks as the treatment of sewage water has decreased by half—from 70% before the crisis to 35% now.

Oil and gas:

The future prosperity of Syria lies in the exploitation of its valuable oil and natural gas resources. In addition to contracts already awarded, there exist opportunities within the fields of oil and gas exploration, drilling equipment provision and maintenance, production and processing technology, reservoir measurement and management, pipeline engineering and processing, in addition to equipment training and services.

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Health:

Perhaps the most pressing of all needs in post-war Syria, is the presence of regular and professional healthcare establishments. There is an urgent demand for hospital equipment, furniture and supplies, pharmaceuticals, and intensive care, emergency and rehabilitation equipment.



Education:

Quality education will help generate equality, stability, economic growth, and improved living conditions for Syrian families. If Syria is to prosper, attention must be paid to student enrollment, retention, and quality of education within the school system.

Agriculture:

The Syrian agricultural sector requires crop production know-how, livestock, poultry and dairy farming expertes (including feeds and additives), horticulture, irrigation, water technology and management, in addition to agricultural machinery. Agriculture has been in decline due to years of conflict. Farms with reduced productivity are unable to provide a dependable supply of food for cities and income for the rural population.



Security:

There exists opportunities for suppliers of the key elements of any security and emergency equipment, fire trucks, and firefighting equipment, intruder control systems and burglar alarms, specialized fencing, perimeter protection, surveillance and telecom equipment, computer security, Id card and fingerprinting processing, as well as uniforms and protective clothing.



Information technology:

The demand for IT from Syrian institutions and the private sector represents an exceptional opportunity for suppliers of all kinds of hardware, software and associated services. Ambitious plans are needed to introduce e-government and e-commerce. There is also a big need for more IT consulting. The Syrian internet services market promises to be one of the fastest growing segments in the Syrian IT landscape.

Hotels and catering:

Syria's new hotel sector is likely to play a crucial role, especially in the short term. There is a demand for interior design, cleaning services, registration software, as well as consulting, designing services,, processing, packaging and catering equipment.

General products, goods and services:

The day-to-day needs of the Syrian people are also apparent in the demand for paper production, printing and publishing technology, plastics (including molding machines and PVC pipes etc.).

On the sidelines of the exhibition, several workshops were held on the perspective of development and reconstruction in Syria, as the workshops discussed

the dimensions of urban and planning and sustainable development, regional planning and its role in reconstructing Syria , the important new development paths in Syria,

presenting the experiences of companies specializing in reconstruction and modern urban techniques.



SUPPORTING BODIES

We are seeking to expand all over the world to reach companies from Europe, Asia, Africa, we are in direct contact with all embassies in Damascus and Beirut, trade organizations, business councils and commercial attaches.

ITALY



The Ambassador of Italy

BRAZIL



The Ambassador of Brazil -
Brazilian-Arab Chamber of Commerce

HUNGARY



The Ambassador of Hungary

ROMANIA



The Ambassador of Romania

VENEZUELA



The Ambassador of Venezuela

BELGIUM



The Ambassador of Belgium

RUSSIA



The Ambassador of Russia

SLOVAKIA



The Ambassador of Slovakia

BELARUS



The Ambassador of Belarus - BUSINESS
DELEGATION

SPAIN



The Commercial Attaché of Spanish Embassy

INDIA



The Ambassador of India

ALGERIA



The Commercial Attaché of Algerian Embassy

France



Syrian - French Trade & Industry Office

GERMANY



BUSINESS DELEGATION

CHINA



The Ambassador of China

AUSTRIA



Administrative director, Austrian
commercial department
Dr. Kamal Yazaji

LEBANON



BUSINESS DELEGATION

UNITED ARAB EMARITS



The Commercial Attaché of UAE Embassy



RE-BUILD SYRIA 2019

Professional visitors and delegations interacted face-to-face with the exhibitors to make new connections and deals, which proves that Re-Build Syria is an invaluable chance for both visitors and exhibitors, we have been witnessing a number of exhibitors and visitors from 29 countries:

Syria - Lebanon - Jordan - Czech - France - Italy - Russia - Belarus - Iran - Brazil - Indonesia - South Africa - Denmark - Greece - Spain - China - Venezuela - Pakistan - Cuba - Germany - Republic of Macedonia - Iraq - Oman - India - Romania - Belgium - Donetsk People's Republic - Sweden - United Arab Emirates - Hungary - Slovakia .

If opportunity does not knock, we build you the bridge for a better future. Be with us in the biggest event in Syria and have the chance to enter the most growing market in the world to have part in the upcoming rebuilding projects in the country.

GENERAL INFORMATION



The Venue:

It's one of the most modern and international fairgrounds, which was opened on the 3rd of September 2003 and considered one of the biggest constructions in the Middle East. It occupies 1.2 million sq.m, with built exhibition space 63.000 sq.m, an open exhibition space of 150.000 sq.m, a business centre area 2.725 sq.m, a paved parking with a capacity of more than 25.000 cars in addition to green yards 350.000 sq.m. It has a prestigious location in the capital city Damascus between the airport and the international highway.

The international fairground contains the most modern exhibition halls, Indoor and service rooms according to the international measurements.

Travel and Accomodation:

Syria is well connected by its international airport to a number of major world capitals and could be reached via Lebanon by Land.

The city has a wide selection of international hotels.

Reserving & Booking Space:

You may send your inquiries or book your space by:

- Fax : +963 11 216 7790
- Via e-mail to: info@re-buildsyria.com
- Visiting our website: www.re-buildsyria.com

Official Freight Forwarder:



DHL Global Forwarding / Freight
Nazha Logistics LLC - Exclusive Agent in Syria



Official Legal Partner:



Official Travel Agent:



AL-BASHEK FOR TRADING & FAIRS

■ Free Zone - Damascus - Syria - P.O.Box: 9952

Tel: 216 7789 - 216 7797/ 8 - Fax: +963 11 216 7790

Mob: +963 947 68 06 06 / 932 68 06 06

■ Alepo - Al Jameliah - Iskenderun St.

Tel: 2278597 - Fax: +963 21 2278598

Mob: +963 960 668 085

E-mail: info@re-buildsyria.com

Website: www.re-buildsyria.com

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